

2nd Annual

# Sustaining Effective CAPA Systems

## Developing a Timely and Effective CAPA System to Uphold Quality and Maintain Compliance

July 30 - 31, 2014

Westin San Diego | San Diego, CA

### Conference Chairperson:

**James Wabby**

Director, Quality Systems and Risk Management  
**Allergan**

### Attending this premier marcus evans conference will enable you to:

- **Define** and measure a timely CAPA to optimize the allocation of available resources
- **Establish** a risk based approach to prioritize the investigation of CAPAs based on significance
- **Navigate** the intersection of nonconformities and CAPAs to determine when action is required
- **Assess** the potential impacts of product field actions on CAPAs
- **Establish** a joint system that allows for multinational CAPA reporting
- **Design** an enterprise-wide CAPA curriculum to boost participation and productivity

### Who Should Attend:

**marcus evans** invites C-Level Executives, Managing Directors, EVPs, SVPs, VPs, Directors, Heads and other Senior Executives from the Medical Device and Pharmaceutical industries to attend.

- CAPA
- Quality Assurance / Quality Control / Quality Systems
- Regulatory Affairs
- Compliance
- Quality Engineer
- GCP, GLP or GMP professionals
- Product / Process Development

Promote CAPA efficiency through the application of a risk-based approach.



Overcome the struggle between corrective and preventative actions.

### Current Speakers Include:

**Carlos E. Lugo-Ponce**  
Director, Quality Assurance  
**Merck Sharp & Dohme**

**Patricia A. Lancos**  
World Wide CAPA Process Owner  
**Ethicon Inc., a Johnson & Johnson Company**

**Luz I. Collado**  
Vice President, Global Quality  
**Roche Diagnostics**

**Ryan Magee**  
Corporate Senior Manager, Risk Management,  
Renal Therapies Group  
**Fresenius Medical Care**

**Chris Hoag**  
Director, Global CAPA and Quality eSystems  
**Stryker**

**Denise Nazario**  
Global CAPA Manager  
**Stryker**

**Vishaka Rajaram**  
Associate Director, CAPA  
**Zimmer**

**Regina Fullin**  
Product Surveillance Leader  
**GE Healthcare**

**Richard A. Lubin**  
Senior Manager, Supplier Quality  
& Quality Engineering  
**Boston Scientific Neuromodulation**

**Julii Lindquist**  
Manager, CAPA, Audit & Training  
**Bayer HealthCare**

**Sherri Robbins**  
Director, Compliance  
**Edwards Lifesciences**

**James Wabby**  
Director, Quality Systems and Risk Management  
**Allergan**

**Will Ferguson**  
Senior Quality Systems Project Leader  
**Kinetic Concepts**

**Ken Peterson**  
Director, Business Development, Professional Services  
**MasterControl Inc.**

**Collis Laton**  
Training Director  
**PathWise Inc.**

**Debara R. Reese**  
Vice President Quality and Compliance  
**Maetrics**

### Platinum Sponsor:



### Gold Sponsors:



### Media Partners:



7:30 Registration and Morning Coffee

8:15 Chairperson's Opening Remarks

**DEFINING AND MEASURING A TIMELY CAPA TO OPTIMIZE THE ALLOCATION OF AVAILABLE RESOURCES**

8:30

**CAPA and the Drive to Continuous Improvement**

- Embedding CAPA throughout the enterprise to meet increased requirements for continuous improvement
- Addressing difficulties inherent to the efficiency and effectiveness of the CAPA process that helps drive organizational excellence
- Using CAPA efficiently to minimize costs while continuously increasing product quality
- Striving for continuous improvement by linking actions taken in CAPA with problems that arise to create a closed-loop, quality process

**Will Ferguson**

Senior Quality Systems Project Leader

**Kinetic Concepts**

9:15

**Establishing a Joint System that Allows for Multinational CAPA Reporting**

- Promoting compliance efficiencies under the increased scrutiny of both the FDA and international regulators
- Embedding quality systems to keep pace in the increasing globalization of the market
- Increasing competitive advantage through the application of proven CAPA reporting technologies

**Patricia A. Lancos**

World Wide CAPA Process Owner

**Ethicon Inc., a Johnson & Johnson Company**

10:00

**Balancing the Concerns of Regulators with those of the Organization to Determine the Proper Focus of CAPAs**

- Considering all of the feeder processes and ensuring that appropriate filters are implemented before entering the formal CAPA system
- Avoiding "death by CAPA" by ensuring CAPAs are opened only in appropriate circumstances
- Using a risk-based assessment to evaluate the impact of potential scenarios in order to elicit the proper response

**Julii Lindquist**

Manager, CAPA, Audit & Training

**Bayer HealthCare**

10:45 Networking Break

11:15

**Establishing Risk Based CAPA Systems to Avoid "Death by CAPA"**

- Managing your Quality Event Resolution process faster and with better affectivity
- Learning how to respond with the appropriate action based upon risk
- Matching the depth of the investigation with the significance of the problem
- Comparing best practices for Quality Event Management (QEM) and CAPA to your company system
- Understanding "what to do" and "what not to do" under regulatory oversight
- Learning what management must do to facilitate a risk based process.

**Ken Peterson**

Director, Business Development, Professional Services

**MasterControl Inc.**

12:45 Networking Lunch Welcome

1:00 Networking Lunch



**PRODUCER INFO:**

I would like to thank everyone who has assisted with the research and organization of the event, particularly the speakers for their support and commitment.  
**Justin Guinn**, justing@marcusevansch.com

**ESTABLISHING A RISK BASED APPROACH TO PRIORITIZE THE INVESTIGATION OF CAPAS BASED ON SIGNIFICANCE**

2:00

**Verifying Safety and Effectiveness to Determine Successful CAPAs**

- Implementing the right process to ensure CAPA effectiveness
- Developing repeatable procedures to ensure the consistent collection of correct data
- Establishing a level of effectiveness that is adequate based on risk tolerances and organizational goals
- Utilizing key process indicators to measure efficiency and effectiveness

**Ryan Magee**

Corporate Senior Manager, Risk Management, Renal Therapies Group

**Fresenius Medical Care**

2:45

**CAPA: Challenges, Pitfalls...and How to Overcome Them**

- Key CAPA traps companies frequently overlook
- Root cause analysis, tools, techniques, and other best practices
- Real world monitoring tips for CAPA programs
- Pitfalls in creating a positive CAPA culture within a conventional organization paradigm

**Debara R. Reese**

Vice President Quality and Compliance

**Maetrics**

3:30 Networking Break

4:00

**Highlighting the Differences between Corrective and Preventive Actions to Ensure Proper Actions**

- Drawing attention to common misconceptions and mistakes about corrective and preventive actions
- Evaluating quality data sources for the proper identification of corrective and preventive actions
- Common Challenges associated with corrective and preventive actions

**Luz I. Collado**

Vice President, Global Quality

**Roche Diagnostics**

4:45

**Avoiding Recurrence by Performing a Root Cause Analysis to Accurately Identify all Solutions to a Problem**

- Facts behind CAPA
- Implementing processes for identification of CAPA
- Examining methodologies to determine investigation root cause

**Carlos E. Lugo-Ponce**

Director, Quality Assurance

**Merck Sharp & Dohme**

5:30 Chairperson's Closing Remarks

5:40 Drinks Reception Welcome

5:45 Drinks Reception



6:45 End of Day One

**DISCLAIMER:**

This agenda may be subject to change for reasons outside of our control. Marcus Evans, Inc. reserves the right to replace, substitute, or remove any speaker in the event of an emergency or any unforeseen situation in which a confirmed speaker is unable to attend the event. Marcus Evans, Inc. will make every effort possible to substitute a speaker in this circumstance with an equally qualified professional for the confirmed presentation. However, Marcus Evans, Inc. does not guarantee the possibility of replacement.

## Day Two Thursday, July 31, 2014

- 8:30 Registration and Morning Coffee
- 8:55 Opening Remarks by Conference Chairperson

### DESIGNING AN ENTERPRISE-WIDE CAPA CURRICULUM TO BOOST PARTICIPATION AND PRODUCTIVITY

9:00

#### Promoting an Improvement Oriented Management Culture to Create Buy-In at all Levels of the Organization

- Understanding CAPA as a necessary quality assurance tool used to maintain quality standards and sustain a learning organization
- Incorporating CAPA into the business model to promote CAPA as “good business” rather than a one-off exercise
- Utilizing the CAPA system in the larger risk management framework to enhance risk management capabilities

**Regina Fullin**

Product Surveillance Leader

**GE Healthcare**

9:45

Interactive Panel Discussion

#### Minimizing Scope Creep to Allow for Efficiency in the CAPA Request

- Attempting to define the scope of the CAPA from the onset to avoid wasting resources
- Ensuring CAPA owners document the focus during initial filings to enhance stakeholder awareness
- Gauging whether it is necessary to open additional CAPA requests when the scope of the original becomes too large

**Facilitator:**

**James Wabby**

Director, Quality Systems and Risk Management

**Allergan**

**Panelists:**

**Richard A. Lubin**

Senior Manager, Supplier Quality & Quality Engineering

**Boston Scientific Neuromodulation**

**Patricia A. Lancos**

World Wide CAPA Process Owner

**Ethicon Inc., a Johnson & Johnson Company**

**Luz I. Collado**

Vice President, Global Quality

**Roche Diagnostics**

10:45 Networking Break

11:15

#### Instituting a Robust Qualification Program to Support the CAPA System

- Determining roles in the CAPA system
- Defining qualification expectations
- Comparing qualification options
- Examining independent performance criteria
- Establishing effective documentation expectations

**Collis Laton**

Training Director

**PathWise Inc.**

12:00

#### Educating CAPA Owners on the Proper Documentation of CAPAs to Promote Complete and Sound Results

- Standardizing the content of CAPAs to allow for efficient and intuitive documentation
- Ensuring CAPA owners are familiar with the regulatory language contained within the CAPA
- Demonstrating the strategic benefits of opening a CAPA to maintain organizational quality and compliance standards

**Sherri Robbins**

Director, Compliance

**Edwards Lifesciences**

12:45 Networking Lunch Welcome

1:00 Networking Lunch



### NAVIGATING THE INTERSECTION OF NONCONFORMITIES AND CAPAS TO DETERMINE WHEN ACTION IS REQUIRED

2:00

#### Leveraging Management Responsibility and Quality System Internal Audit Practices to Reduce the Cost of CAPA

- Using risk management principles to reduce internal audit and CAPA costs
- Linkage between Management Responsibility and CAPA Management
- Challenges and Opportunities noted during CAPA Surveillance audits and regulatory inspections

**James Wabby**

Director, Quality Systems and Risk Management

**Allergan**

2:45

#### CAPA Engagement Model:

- The Problem – CAPA is often regarded as a documentation activity for compliance's sake, CAPA organization often avoided as the bearer of bad news, CAPA timeliness is an increasing focus from the FDA
- Factors – People working on CAPA do so beside their “normal” job, often after hours, and rarely do goals, objectives, and incentives for the organization include any around CAPA
- Model – Top Down (executive management buy in, etc.), Middle Level (these are the resource owners, exec level buy in needs to be translated through them), and Grass Roots (CAPA leads and owners)
- Lessons learned – What has worked and what hasn't, Recognition Model around CAPA

**Vishaka Rajaram**

Associate Director, CAPA

**Zimmer**

3:30 Networking Break

4:00

#### Defining and Measuring a Timely CAPA to Optimize the Allocation of Available Resources

- Aligning the CAPA system with quality and business objectives
- Making the CAPA process and systems as efficient and effective as required for organizational priorities
- Integrating systems to allow for the seamless and accurate retrieval of data
- Ensuring that complete data is entered into systems as timely as possible

**Denise Nazario**

Global CAPA Manager

**Stryker**

**Chris Hoag**

Director, Global CAPA and Quality eSystems

**Stryker**

4:45 Chairperson's Closing Remarks

5:00 End of Conference

## PLATINUM SPONSOR:



MasterControl Inc. is a software and services company specializing in QMS software solutions and consulting services that enable regulated companies to get their products to market faster while reducing overall costs and increasing internal efficiencies. MasterControl solutions include quality control, document management, PLM, audit management, training management, BOM, supplier management and more. Supported by a comprehensive array of services based on industry best practices, MasterControl provides a complete information management solution across the entire enterprise.

## GOLD SPONSORS:



Maetrics is a leading global consulting firm specializing in compliance strategy and solutions – regulatory and compliance, performance improvement, risk management, organizational change management, information technology - for top-tier medical device, pharmaceutical, biotech, and nutritional companies. Our team reflects the highest levels of quality, value, and business acumen.



In a globally regulated life science industry, PathWise provides proven methodologies in quality and compliance through hands-on, practical solutions that ensure compliant, effective, and efficient quality systems. For over 20 years, we have partnered with life science manufacturers to ensure quality, safety and compliance.

## MEDIA PARTNERS:



Medical News Today is the largest independent medical and health news site on the web - with over 10,000,000 monthly unique users it is ranked number one for medical news on all major search engines. Medical News Today is used by pharmaceutical, biotech and health organizations, advertising agencies, PR companies and vertical ad networks to deliver targeted disease / condition and general health campaigns. For more information contact [peter@medicalnewstoday.com](mailto:peter@medicalnewstoday.com) or visit [www.medicalnewstoday.com](http://www.medicalnewstoday.com).



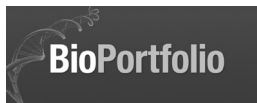
PM360 is the premier, must-read monthly magazine for marketing decision makers in the pharmaceutical, biotech, and medical device industries. PM360 is the only journal that delivers practical how-to marketing information necessary for product managers /pharma marketing professionals to succeed in the complex and regulated healthcare environment. For more information, please visit: [www.pm360online.com](http://www.pm360online.com)



[www.PharmCast.com](http://www.PharmCast.com) is the world leading website designed specifically for pharmaceutical, clinical and biotechnology professionals. [www.PharmCast.com](http://www.PharmCast.com) brings up-to-date information on pharmaceutical patents, FDA, news, jobs and Buyer's Guide to our visitors. It was created and is maintained by pharmaceutical and biotechnology professionals. Visit [www.PharmCast.com](http://www.PharmCast.com) and discover for yourself why it is so popular among professionals.



PharmaVOICE magazine provides commentary about the challenges and trends impacting the life-sciences industry, covering a range of issues from molecule through market. PharmaVOICE's more than 27,000 BPA-qualified subscribers are also kept abreast of the latest trends through additional media resources, including WebSeminars, Podcasts, Videocasts, and White Papers



BioPortfolio is a leading news, information and knowledge resource covering the global life science industries impacted on by biotechnology. The site aims to provide the lay person, the researcher and the management executive with a single location to source core information on specific bio-related topics, to collate relevant data associated with each topic and to point the user to relevant knowledge resources.



The Journal of Medical Device Regulation is intended to educate, provide professional guidance, develop core competence of regulatory professionals, and promote debate on fundamental and topical matters within the medical device industry. In addition to publishing review and discussion articles by opinion leaders from the device community, it summarizes the international news headlines and provides useful reference information. [www.globalregulatorypress.com](http://www.globalregulatorypress.com)



Life sciences business intelligence firm Cutting Edge Information offers customized research and a growing library of targeted and insightful benchmarking reports that its competition cannot. Executives at more than 400 pharmaceutical and biotech firms have used Cutting Edge Information's comprehensive, original pharmaceutical data to make fast, critical decisions on issues of both strategy and tactics. [www.cuttingedgeinfo.com/research/portfolio-management/strategy-resources](http://www.cuttingedgeinfo.com/research/portfolio-management/strategy-resources)



pharmaphorum drives innovation within the pharmaceutical industry, by bringing healthcare together within a global platform for sharing thought leadership and offering a suite of services to support the effective production and dissemination of such media. pharmaphorum has already worked with both leading global pharma companies and service organisations and has attained a global audience of senior industry executives.

## WHY YOU SHOULD ATTEND:

Maintaining a robust corrective and preventative action (CAPA) system remains one of the top priorities of medical device and pharmaceutical companies. Not only is such a system needed to keep up with increasing regulatory scrutiny, but the implementation and documenting of CAPAs is an essential step in ensuring products are upheld to a level of quality that is necessary to remain competitive in the industry.

The 2nd Annual Sustaining Effective CAPA Systems Conference offers timely, innovative insight from leaders within the medical device and pharmaceutical industries – all with a level of detail and clarity that comes from firsthand experience. Attendees will leave well prepared to ensure their CAPAs are closed in a timely and prioritized way, while also being able to assess the effectiveness of the CAPA system as a whole and any individual corrective or preventative actions that arise. Attendees will also explore the intersection of nonconformities and CAPAs and define the entry point into a CAPA to maintain efficiency and get the most out of the enterprise's systems.

## SPONSORSHIP INFO:

Does your company have solutions or technologies that the conference delegates would benefit from knowing? If so, you can find out more about the exhibiting, networking and branding opportunities available by contacting: **Faraz Tafti** at 416 304 7990 or [FarazT@marcusevansto.com](mailto:FarazT@marcusevansto.com)